



# WEB DESIGN RATES

www.motomedia.co.nz

## LEVEL 1 PACKAGE

- Static, 8 page site in full colour based on pre-designed templates.
- Domain name .com,
- Domain name .co.nz,
- 12 month Hosting,
- 12 month Maintenance – email accounts, FTP accounts, minor website updates.

**\$1500** excl GST

## LEVEL 2 PACKAGE

- Static, 8 page site in full colour based on individually designed templates.
- Domain Name .com,
- Domain name .co.nz,
- 12 month Hosting,
- 12 month Maintenance – email accounts, FTP accounts, minor website updates.

**\$1900** excl GST

## LEVEL 3 PACKAGE

- Static, 8 page site in full colour based on individually designed template, full graphics and Flash.
- Domain Name .com,
- Domain name .co.nz,
- 12 month Hosting,
- 12 month Maintenance – email accounts, FTP accounts, minor website updates.

**\$2800** excl GST

## LEVEL 4 PACKAGE

- Fully customised e-commerce site with PayPal option.

**by Quotation**

## tweak up options

- For sites requiring more than an 8 page layout, there is an additional investment of \$80 per page and for sites requiring a second 12 months hosting and maintenance, an additional investment of \$300. For a further \$160, customers may choose from up to five logo designs.

## LEVEL 1A PACKAGE

- As with LEVEL 1, but with dynamic capability.

**\$1990** excl GST

## LEVEL 2A PACKAGE

- As with LEVEL 2, but with dynamic capability.

**\$2500** excl GST

## LEVEL 3A PACKAGE

- As with LEVEL 3, but with dynamic capability

**\$3400** excl GST

In order for any business to succeed in today's consumer "I-want-it-right-now" world, that business must have some form of Internet presence.

The Internet provides a way of having customers to come to YOU rather than YOU going to find your customers.

It provides 24 hour a day, from anywhere around the globe access to your business WITHOUT you having to be there, and it demonstrates that in addition to maintaining your quality service and traditional values, YOUR business is going forward.

But there's a catch – there always is - and in the case of the Internet, the catch is time and money:

- it costs money and time to have an Internet site set up,
- it costs time and money to have it maintained,
- it costs time and money to have it hosted.

These things take a certain amount of computer savvy to get up and running, but who's got time to take a night school class in Website Management 101 as well as run their own business?

Wouldn't it be so much easier if someone could set up a website for you, maintain that website and keep it current for you for 12 months for as little as \$300 a month, or less?

This is what Motomedia Ltd offers its clients in addition to the total advertising

package provided by its print media services – a turn-key, worldwide web presence within 10 working days of commission.

Depending on your requirements, Motomedia Ltd can tailor anything from a static, 8-page, full colour website through to a fully dynamic, e-commerce capable site, which allows your customers to purchase your products or services on-line.

Prices are fixed and include two domain names – that's a dot.com and dot.co.nz address – along with hosting and maintenance, which incorporates email and File Transfer Protocol (FTP) accounts, in addition to ensuring the website runs correctly and is updated to keep information current.

You have the choice of minimum input from the start, or you can be more actively involved with your website's creation and development – the choice is yours, and Motomedia Ltd will help you every step of the way.

By now, you'll probably want to know how Motomedia Ltd can come up with the price mentioned above – after all, a website for less than \$300 a month sounds almost like it's too good to be true.

It is true however, and we haven't made a mistake, look, here it is again:

**YOUR OWN WEBSITE FOR LESS THAN  
THREE HUNDRED DOLLARS A MONTH  
(BASED ON LEVEL 3A PACKAGE)**

### But before we tell you exactly how we come to this price, there are some basics about your website package that we need to clarify:

**A STATIC** website does not include Flash (see below) or Dynamic (see below) features. **A FLASH** website allows for animation and moving images within the site. **A DYNAMIC** website contains databases and a search capability of those databases. It also allows the website owner to make minor content changes or add pages. We also need a little input from the website owner. All information, images, content and text for the website must be provided when Motomedia Ltd commissions the site creation. Receiving late content significantly disrupts the website creation process and will incur a penalty fee of \$100 if significant changes are made after work has commenced on the site. Payment terms are 10% deposit made at commission of the order. Balance is to be paid in full on completion, at which point the site will go live. All payments to be made to Motomedia Ltd.



### • Warren Willmot

Sales  
p: 09-360-6484 m: 021 949-218  
e: warren@motomedia.co.nz